

Press Release

SEC SPA'S INTERNATIONAL GROWTH CONTINUES

THE GROUP ACQUIRES THE MAJORITY OF THE POLAND SOCIETY MARTIS CONSULTING, IN THE TOP TEN OF THE MARKET

Milano, April 24th 2017 – SEC SpA, the largest independent advocacy, public relations and integrated communications agency in the Italian market, listed on the London Stock Exchange's AIM, acquired the 60% of the share capital of MARTIS Consulting (www.martis-consulting.pl), company specialized in corporate communications and public affairs, placed in the top ten of the Polish market.

Founded in Warsaw in 2001 by Ewa Baldyga and Dariusz Jarosz, professionals with over twenty years in the corporate communications, MARTIS had a significant development that has brought the company among the first ten in the sector in Poland, and to position itself as reference agency for most of the blue chips listed on the Warsaw Stock Exchange.

It closed the balance sheet on December 31st 2016 with a turnover of approximately 1.5 million Euro and an Ebitda of 223,689 Euro.

In line with the SEC Group business model, the agreement provides that MARTIS' current management, led by the founding members, maintains the Company's management and operational responsibility.

Moreover, Ewa Baldyga and Dariusz Jarosz will enter in the SEC Group the Management Committee, the entity attended by all the Companies' Director of the Group and chaired by Tom Parker, Managing Director of Cambre SA, the Brussels-based Group Agency, specialized in advocacy and public affairs.

“We are particularly pleased.” - says Fiorenzo Tagliabue, SEC's CEO – “With this acquisition we are now able to operate in the Eastern European market, made up of a set of Countries whose economic growth is quite significant; to stay in Poland, this year's growth forecast exceeds 3%, and this also opens up great opportunities for the consolidation of the market on which MARTIS Consulting operates. In addition many

big European groups, including Italians, operate in Poland, to which we can now offer our advice and our services. "

"I would like to thank Ewa Baldyga and Dariusz Jarosz" comments Tagliabue "" for believing in our project and for the concrete contribution they will give to the Group in further expansion towards Eastern European markets."

"We have always valued transparency and professionalism," underlines the President and co-founder of the Polish company, Dariusz Jarosz, "and we have always believed, and we believe, in the capital markets. For these reasons, after more than ten years of development, we have decided to cooperate with the SEC Group, listed in London. The agreement will allow us to acquire further know-how and access to the foreign markets on which our customers operate, as well as the opportunity to expand our portfolio with new Polish and foreign customers. At the same time, we will keep our identity and do business with our historic brand. With Vice President Ewa Baldyga we will keep the guidance of our team of excellent professionals. "

In the operation, SEC was assisted in Poland by Investments Group and in particular by Donato Di Gilio and Joanna Lesiewska von Boetticher; in Italy by Paolo Triberti of Studio Triberti, Colombo & Associati, historic partner of the SEC Group.

For further information:

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SEC Spa (www.secrp.com - www.secglobalnetwork.com - Twitter: @sec_rp), Italian and independent company listed at AIM of London Stock Exchange, and leading communications agency in Italy. Founded in the 1989 in Milan, where SEC's headquarters are based, and counts 176 professionals among Italy and Europe. It is present in the Italian territory with subsidiaries in Rome, Turin and Bari, offices in Venice, Udine, and Catania, correspondents in Ancona, Florence, Reggio Calabria and Palermo.

Since 2013, SEC controls Cambre SA, leading agency for institutional relations in EU, based in Brussels; from 2014 ACH Cambre in Madrid, from 2015 Kohl Pr - und Partner GmbH, based in Berlin and from 2016 Newington in London. The Group is completed with majority shareholdings in other communications agencies (Curious Design) and dedicated services companies (HIT) in Italy.